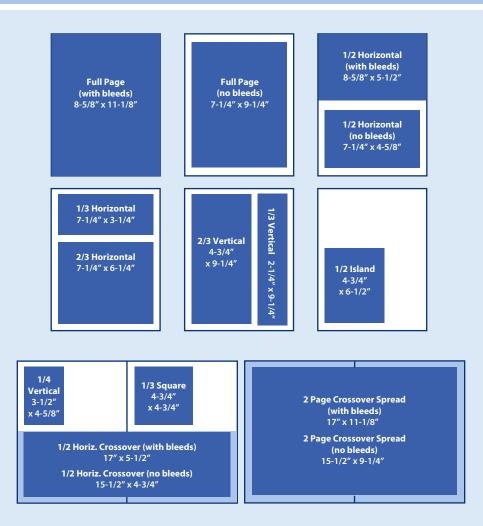
# Ad Spec Sheet

(for the latest specs go to iphonelife.com/advertise)

# In Magazine



# In the Spotlight

#### **1 Cell** 1/12 Page 1.8875" x 3"

2 Cells

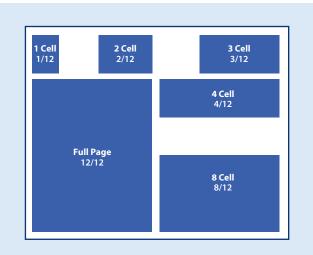
2/12 Page 3.848" x 3"

**3 Cells** 3/12 Page 5.8085" x 3"

**4 Cells** 4/12 Page 7.769" x 3"

8 Cells 8/12 Page 7.769" x 6.073"

**Full Page** 7.769" x 9.219"





# **Material Specs**

Single Page Trim Size: 8-3/8" x 10-7/8" Bleed Page: 8-5/8" x 11-1/8"

Material intended to bleed must be furnished with a minimum of 1/8" image area beyond trim or we cannot guarantee consistent bleed.

Keep readable images and type 1/2" within final trim. Send advertising files as JPG or TIFF with a resolution of no less than 300 DPI or as a high-resolution PDF file. Provide file with CMYK color not RGB.

### Contact us today.

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|------------------------|------------------------|
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# Digital

### iPhoneLife.com

Web banner 728 pixels x 90 pixels (top of home page)

### Newsletters

Banner Ad 590 pixels x 250 pixels (for both Daily and Weekly newsletters)

### **Dedicated Emails**

Any size HTML (HTML files must be coded and ready)